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### **EnergyPrint Inc. names Mike Williams as director of operations and product development**

#### ***Former Minnesota GreenStar director is green building expert and energy auditor***

MINNEAPOLIS, Minn. (March 2010) – Minneapolis-based EnergyPrint Inc. ([www.EnergyPrint.com](http://www.EnergyPrint.com)), which provides innovative [energy benchmarking](#) for commercial buildings, has hired Mike Williams as director of operations and product development. He will oversee the company's ambitious efforts to drive national growth, to optimize customer experiences with EnergyPrint's benchmarking product and to enhance strategic collaborations.

Capitalizing on his diverse career path, Williams draws on his experiences in the corporate business world and as a design/build entrepreneur. Prior to joining EnergyPrint, he was executive director of Minnesota GreenStar, the state's premier residential green building standard and certification program. He simultaneously served as president of Rinnovare, Inc., an award-winning design/build firm he founded in 2003. Williams' corporate experience includes leading customer relationship marketing teams at Carlson Companies and holding progressive leadership positions with GE Capital Fleet Services, where he earned his Six Sigma Black Belt certification, a management strategy program that applies the philosophies and principles of team leadership and process improvement needed for enhancing business production.

"Mike brings the perfect storm of skills, experience and industry savvy to his position at EnergyPrint," said Priscilla Koeckeritz, EnergyPrint's president and COO. "We are thrilled to have him on our team."

Williams is a certified energy auditor with the state of Minnesota, a certified remodeler with the National Association of the Remodeling Industry (NARI), and a licensed building contractor. His construction company won a "Contractor of the Year" award and earned two Minnesota GreenStar certifications. Williams is a graduate of the University of St. Thomas with a BA in Business Administration and has also studied at the University of Minnesota's Institute of Technology.

#### **About EnergyPrint**

Headquartered in Minneapolis, Minn., EnergyPrint ([www.EnergyPrint.com](http://www.EnergyPrint.com)) provides energy benchmarking software for commercial buildings by offering data analysis that empowers companies to manage energy consumption, reduce costs and lower their carbon footprint. Founded in September 2009, the company anticipates to this year become one of the top benchmarking services in the United States.

EnergyPrint Inc. believes the opportunity for corporations to save money on energy consumption and to control costs for the future is huge. Its [energy management software](#) measures energy consumption in buildings in order to prepare managers to make informed decisions and to change current and future consumption trends. It offers new energy benchmarking data analysis that empowers companies to manage energy consumption, reduce costs and lower their carbon footprint. EnergyPrint's application provides property managers a consolidated [energy dashboard](#) to measure and manage their total portfolio.

The company recently announced it has become a prestigious Energy Star Partner, improving energy efficiency by measuring and tracking the whole-building energy performance of EnergyPrint's commercial building customers.

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