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NorthMarq joins EnergyPrint's growing roster of energy benchmarking partners

ST. PAUL, Minn. (May 2010) –NorthMarq has become the newest energy benchmarking partner of EnergyPrint, Inc, now providing energy data management services in the Twin Cities for three NorthMarq-managed office buildings totaling more than one million square feet. Those three buildings – Southpoint, Northland Center and Crescent Ridge -- have also recently received LEED certification for Existing Buildings: Operations & Maintenance.

Founded in September 2009, Minneapolis-based EnergyPrint (<u>www.EnergyPrint.com</u>) anticipates this year to become one of the top benchmarking services in the United States.

EnergyPrint believes the opportunity for corporations to save money on energy consumption and to control costs for the future is huge. Its energy management software measures energy consumption in buildings in order to prepare managers to make informed decisions and to change current and future consumption trends. It offers new energy benchmarking data analysis that empowers companies to manage energy consumption, reduce costs and lower their carbon footprint.

NorthMarq (<u>www.northmarq.com</u>) manages more than 400 retail, industrial and office properties buildings totaling 60 million square feet in 22 markets around the country. The company's portfolio ranges from investor-owned buildings with multiple tenants to single-tenant/corporate facilities. In the Twin Cities, the company manages 200 commercial buildings totaling 26 million square feet. NorthMarq's portfolio of managed properties doubled late last year when the company acquired Opus Property Services. NorthMarq also provides facilities management, real estate advisory, project management and capital markets services across the country.

"We know that commercial buildings can operate more efficiently and that energy benchmarking such as EnergyPrint will help us develop a plan to conduct an energy audit in each building we manage," said Lisa Dongoske, executive vice president-Real Estate Management, NorthMarq. "Once we have that information, we'll pursue opportunities for those buildings to operate more efficiently, providing cost savings to owners and tenants while also supporting our company's sustainability philosophy."

According to the 2006 Annual Energy Review, there are nearly five million commercial buildings which accrue energy costs of approximately \$35,500 per building. About half of all commercial buildings are owner-occupied or single tenant, meaning that the primary tenant occupies the property and directly pays the utilities for the property. Between 70-80 percent of the energy consumed in buildings is used by the heating, cooling, ventilating and lighting systems. Projections by the Energy Information Administration (EIA) expect energy consumption to increase another 50 percent by 2030.

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