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## EnergyPrint Launches Cost Effective Solution to Understanding Weather Impact on Buildings

*Property professionals use weather information to better inform spending decisions*

Greenbuild 2010

SAINT PAUL, Minn.--([BUSINESS WIRE](#))--Volatile weather trends are making it even harder for building owners and managers to really understand their building energy consumption. Without accurate weather data, building owners can be lulled into a false sense of security when it comes to actual building performance.

EnergyPrint, a leading developer of web-based applications for building professionals, has released an innovative [new weather normalization tool](#) that automates cost effective weather normalization for use by property professionals. When combined with the power of the EnergyPrint [energy management reporting tool](#), this feature provides a building professional with an accurate, complete picture of their building's energy consumptions without the costly investment of an engineer's manual weatherization analysis.

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“Property professionals don’t want to have to understand the science behind weather normalization any more than a driver wants to know how a button on a dashboard automatically parallel parks a car. It just has to be simple and reliable,” said Priscilla Koeckeritz, president and COO of EnergyPrint. “The modest investment in having accurate and consistent energy data on buildings should be the easiest decision building owners can make while spending hundreds of thousands -- or millions -- of dollars on their building improvements and energy efficiencies.”

This new weather normalization feature has been made a standard feature in the EnergyPrint energy management reporting tool, and is already available for current subscribers, including Kraus-Anderson Realty Company, Wellington Management and Frauenshuh who participated in development of this enhancement.

“For over a year, EnergyPrint has done the heavy lifting by gathering, managing and validating our energy information in order to provide usable and understandable insights,” said Jerry Sand, VP of property management at Kraus-Anderson Realty Company. “With the latest weather enhancement, we now have even more accurate information to identify savings opportunities and justify efficiency projects.”

The program takes complicated data, including math, statistics and meteorology, and evaluates and elevates the information into a simple one-page monthly report. EnergyPrint utilizes customer insights, industry experts and advisors in the development of each new enhancement, including the robust architecture of the tool itself, which is developed in collaboration with Minneapolis-based [Ackmann & Dickenson, Inc.](#)

Founded in 2009, St. Paul-based EnergyPrint ([www.EnergyPrint.com](http://www.EnergyPrint.com)) is a leading innovator of online energy management and reporting tools, providing an industry-unique suite of energy insights that allow management to take control over their building expenses.

**ATTENTION EDITORS:** *EnergyPrint's president, Priscilla Koeckeritz, will be in Chicago during GreenBuild November 17-18 and is available for interviews about the company's new weather normalization tool as well as other EnergyPrint developments.*

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