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Kraus-Anderson Realty Company becomes EnergyPrint's newest energy benchmarking partner

ST. PAUL, Minn. (November 2009) – Minneapolis-based EnergyPrint (www.EnergyPrint.com), which provides innovative energy benchmarking for commercial buildings, today announced it has signed an agreement with Kraus-Anderson Realty Company to provide energy data management services for 52 percent of Kraus-Anderson's commercial buildings. EnergyPrint offers new energy benchmarking data analysis that empowers companies to manage energy consumption, reduce costs and lower their carbon footprint. The young company was launched in September and last week signed Wellington Management, Inc. to provide services for its commercial properties.

Kraus-Anderson Realty Company (KARC) manages a Twin Cities-based portfolio for Kraus-Anderson (www.KrausAnderson.com) of 71 commercial properties located in 25 different urban and suburban communities. The portfolio is comprised of nearly 3.2 million square feet of office, retail and office/warehouse buildings, which provide space for approximately 450 tenants. EnergyPrint's energy management software measures energy consumption in buildings in order to prepare managers to make informed decisions and to change current and future energy consumption trends.

"We will be particularly focusing on the utility consumption for our multi-tenant office buildings as well as those retail shopping centers and office/warehouse facilities that consume a lot of energy within their common areas," said Jerome A. Sand, Jr., vice president of properties for KARC. "We hope to track and identify areas where energy can be saved and ultimately pass those savings on to our tenants. We believe it can be significant."

Energy Print's unique proprietary on-line data management system will provide real-time information for KARC's building managers for such notable properties as Prairie Lakes Corporate Center I & II, Gateway Office Plaza, and Southtown Shopping Center.

'We're all looking for strategies to reduce costs and manage energy consumption," said Cindy MacDonald, president of the Minnesota Shopping Center Association (MSCA) and director of properties and redevelopment for KARC. "EnergyPrint's new energy benchmarking product for commercial buildings helps property managers and executives understand and analyze energy costs and translates that data into actionable steps for their properties."

EnergyPrint believes the opportunity for corporations to save money on energy consumption and to control costs for the future is huge. At its inception, company founders said they are so confident in the demand and effectiveness of its energy management software and methodologies, they anticipate serving up to 2,000 buildings by the end of 2009. This accomplishment would immediately catapult EnergyPrint to become one of the top energy benchmarking services in the United States.

According to the 2006 Annual Energy Review, there are nearly five million commercial buildings which accrue energy costs of approximately \$35,500 per building. About half of all commercial buildings are owner-occupied or single tenant, meaning that the primary tenant occupies the property and directly pays the utilities for the property. Between 70-80 percent of the energy consumed in buildings is used by the heating, cooling, ventilating and lighting systems. Projections by the Energy Information Administration (EIA) expect energy consumption to increase another 50 percent by 2030.