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Contact: Gail D. Shore 952.925.6102
Shore to Shore Communications, Inc.
gshore@winternet.com

EnergyPrint Inc. launches national energy benchmarking product and partnership with EPA's Energy Star® program

EnergyPrint® expects this year to become a top commercial energy benchmarking service in U.S.

MINNEAPOLIS, Minn. (February 8, 2010) – Minneapolis-based EnergyPrint Inc. (www.EnergyPrint.com), which provides innovative **energy benchmarking** for commercial buildings, today announced it has become an Energy Star Partner. As a prestigious Energy Star Service & Product Provider (SPP), the EnergyPrint tool will improve energy efficiency by measuring and tracking the whole-building energy performance of its commercial building customers. The Energy Star (www.EnergyStar.gov) partnership comes in tandem with the national launch of the EnergyPrint benchmarking product. The company has already signed agreements with several major companies representing hundreds of commercial properties and anticipates it will this year become one of the top benchmarking services in the United States.

Next week, February 15, 2010, EnergyPrint will release Energy Star benchmarking capabilities as an integrated core feature to its energy performance benchmarking tool. EnergyPrint is one of the first energy benchmarking software companies to release Energy Star integration as part of its core product launch.

"Energy Star is a natural fit into the EnergyPrint dashboard, making benchmarking and carbon accounting easier for its clients," said Bill Von Neida, senior program manager with the Energy Star program under the U.S. Environmental Protection Agency (EPA). "Good information management is essential to help EnergyPrint Inc.'s clients improve building efficiency and to fulfill its Energy Star program commitments."

Those commitments include supporting the Energy Star Challenge, a national call-to-action to help improve the energy efficiency of America's commercial and industrial buildings by 10 percent or more. EnergyPrint will also develop and implement a plan consistent with Energy Star's guidelines to achieve energy savings.

Energy benchmarking helps facilities reduce costs and energy consumption

EnergyPrint Inc. believes the opportunity for corporations to save money on energy consumption and to control costs for the future is huge. Its **energy management software** measures energy consumption in buildings in order to prepare managers to make informed decisions and to change current and future consumption trends. It offers new energy benchmarking data analysis that empowers companies to manage energy consumption, reduce costs and lower their carbon footprint. EnergyPrint's application provides property managers a consolidated **energy dashboard** to measure and manage their total portfolio.



“Being more environmentally responsible is reason enough to benchmark energy consumption, but EnergyPrint’s unique software has already enabled us to save \$2,500 in just one building in less than one month,” said Connie Kasella, vice president of property management for Minneapolis-based Wellington Management, Inc., which owns and manages a \$375 million portfolio of 88 commercial properties. EnergyPrint gathers data and reports on energy consumption, cost trends and carbon impact, and provides real-time information for Wellington’s property managers. “We are well on our way to realize a 25 percent reduction in overall portfolio energy utilization.”

Kasella says EnergyPrint’s new type of benchmarking is helping Wellington better understand and analyze comprehensive energy data from the buildings it manages. “Knowing exactly how our buildings are performing from an energy perspective on a 24/7 basis, provides us with a much better idea of how to make cost effective investments in energy conservation projects. If you cannot measure what you are doing, it is hard to accomplish your goal.”

Energy reduction is a national priority...and mandate

EnergyPrint is rapidly introducing its benchmarking product across the country to numerous business sectors that oversee multiple facilities, including retail, banking and the government. New local and national mandates are setting national standards aimed at reducing energy use and greenhouse gas emissions.

For example, the City of New York recently passed new landmark legislation requiring energy audits to reduce greenhouse gas emissions from its existing government, commercial, and residential buildings by 30 percent by 2030. Similarly, building owners in Washington, D.C., have begun measuring the energy use of commercial properties under a new law aimed at reducing energy use and costs.

According to the 2006 Annual Energy Review, there are nearly five million commercial buildings that accrue energy costs of approximately \$35,500 per building. About half of all commercial buildings are owner-occupied or single tenant, meaning that the primary tenant occupies the property and directly pays the utilities for the property. Between 70-80 percent of the energy consumed in buildings is used by the heating, cooling, ventilating and lighting systems. Projections by the Energy Information Administration (EIA) expect energy consumption to increase another 50 percent by 2030.

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