

# FINANCE AND COMMERCE

Tech and Energy

*October 3, 2009*

## **Former EnviroBate executives join EnergyPrint**

by Finance and Commerce Staff

Two former executives of environmental construction firm EnviroBate Inc. have taken senior positions with EnergyPrintSM, a startup company offering data analysis to help companies reduce energy carbon costs and narrow their carbon footprint.

Jerry Larson, founder of EnviroBate, becomes CEO of EnergyPrint, while Priscilla Koeckeritz, president and chief operating officer of EnergyPrint, consulted to EnviroBate on sales efforts, marketing projects and branding. Minneapolis-based EnergyPrint is a provider of benchmarking software that could enable companies to reduce energy consumption and costs. The start-up plans to serve up to 2,000 buildings by the end of 2009.

---

Copyright 2009 Finance and Commerce All Rights Reserved  
U.S. Trust Building Suite 100, Minneapolis, MN 55402 (612) 333-4244