

Making Energy Star Simple

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Helping your customers with their Energy Star Portfolio Manager account is another way to engage with them and increase your value in their eyes. Read on to learn more.

With over 35 billion square feet of commercial space tracked and being the legislated benchmarking tool for dozens of cities/states throughout the country, Energy Star is the recognized name in energy benchmarking. Energy Star certified buildings typically use 35% less energy than average buildings, and cost 50 cents less per square foot to operate. They have higher occupancy rates, increased asset value, and lower carbon emissions. For details, see http://www.energystar.gov/index.cfm?c=evaluate_performance.bus_portfoliomanager_intro.

As an experienced Energy Star Service Provider (SSP), EnergyPrint has one of the premier automated benchmarking interfaces. As a result, you can obtain and maintain your customers' Energy Star score administrative free. Once the score is logged, you can monitor the building's score via EnergyPrint and if above 75, your building(s) may be eligible for certification – a great market indicator of your commitment to energy reduction and cost management. (Energy Star scores on a scale of 1 to 100, where 1 represents the highest consuming properties and 100 the lowest. 50 is the median and a score of 75 represents buildings in the top 25th percentile of comparable buildings.)

Every month, EnergyPrint automatically feeds cost and consumption data direct to your customer's Energy Star Portfolio Manager account. The score is recalculated and then displayed via the Energy Star tab in EnergyPrint. If you need to adjust the space types or attributes, you can either login to the account via the Energy Star link, or simply contact EnergyPrint and we can do it for you.



A great way to see a customer's portfolio wide Energy Star scores is via the Dashboard page – simply click on Energy Star from the drop down and sort ascending or descending. You can also zoom in and out of the map for a quick visual comparison, then click through to the actual property for more investigation and identify potential opportunities to improve your score.

If the building has a score above 75, your customer's property may be eligible for Energy Star certification.

- Step 1 – Confirm space attributes in your customer's portfolio Manager account, and if necessary make minor improvements to achieve a score of 75 – you can look at buildings with lower scores, and many times, with low cost improvements, increase your score substantially.

Visit www.energyprint.com or call 1-866-259-6869 to learn more and to request a free online product demonstration.





- Step 2 – Engage a Professional Engineer or Architect to complete and stamp the Statement of Energy Performance (SEP) – EnergyPrint has a growing list of professionals throughout the country who can both help you or your customer apply for the certification, as well as provide projects and services to improve and maintain the building’s score.
- Step 3 – Submit the application packet
- Step 4 – You or your customer receive the certification and display it proudly.



If you need assistance finding a resource to certify your customer’s building, or help creating or updating your customer’s Energy Star Profile Manager account, contact your RSM/sales person or send a note to insights@energyprint.com.

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