

# Put Your Data to Work with Custom Reporting



EnergyPrint delivers simple, meaningful reports that drive client engagement and generate improvement opportunity. Drive better conversations using key insight from branded reports with Insights Architect<sup>SM</sup>.

Turning raw data into high-quality reports isn't an easy task. EnergyPrint eliminates the hassles and drain of manual reporting on internal resources—saving time and money while making your deliverables consistent, actionable and repeatable.

- ? What if you could streamline your data collection and reporting routine to save time and money?
- ? What if a team of analysts was always on standby—ready to generate dynamic reports and deliver useful building insight?
- ? What if you could have a consistent, repeatable process that put your high-value team in front of clients more often?

## insightsARCHITECT<sup>SM</sup>

**Insights Architect** is a uniquely consultative business intelligence and data visualization solution that leverages the power of EnergyPrint's proprietary building database to uncover the stories hidden in utility data, helping you make better use of your high value resources and deliver polished reports with specific, user-defined metrics.

With Insights Architect, our dedicated team of expert data analysts interprets and visualizes data in limitless ways, producing stronger building insight defined by custom metrics that yield concrete action-steps.



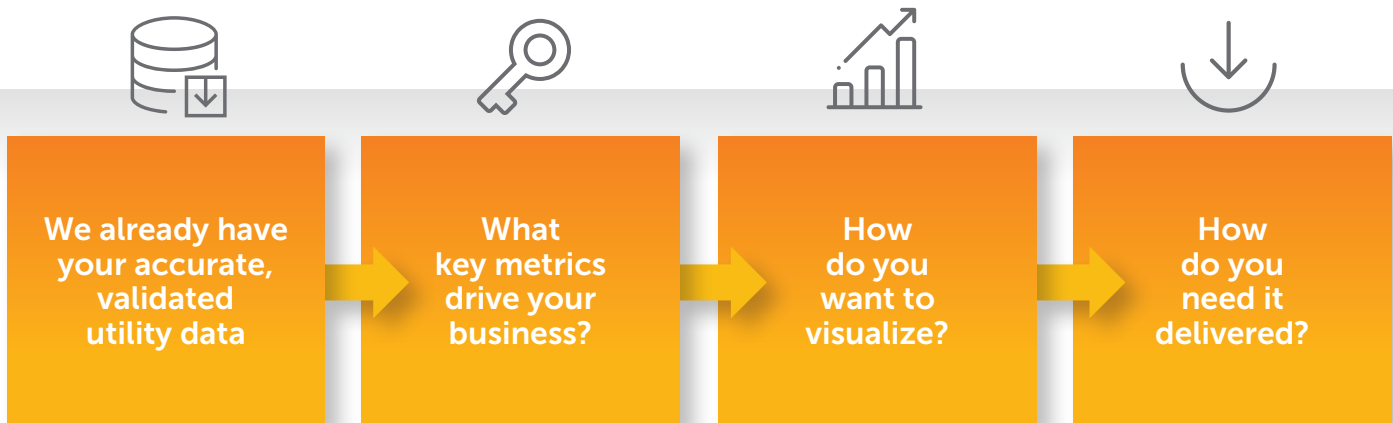
### Make your data work for you.

Eliminate manual reporting, save sales and engineering time, and make your deliverables consistent, powerful, painless and repeatable—without developing or learning new software.



# How it Works:

**Our team of data professionals** collects, aggregates and standardizes all your utility data so it's incredibly easy to use – however you want to use it. We incorporate ENERGY STAR® and can compare to datasets like CBECS, regional segmentation, vertical market comparison, and other external metrics or customer-provided datasets that reflect ways to incorporate your specific solutions, and your unique expertise.



With **Insights Architect**, you can deliver the reports and insight needed to drive client engagement and develop more opportunities, *regardless of your capacity and internal resources*. We're the software and data experts. Let us do the heavy lifting, so you can focus time on valuable client interaction and engagement.

### Building Reports

- o Develop unique client reports to drive action for improvement or prove results
- o Replace and improve lackluster reports typically produced manually by hand
- o Develop customized reports for individual building use, portfolio summary or executive review
- o Deliver comparative analysis to drive goals and tailor reports to showcase key business metrics

### Portfolio Reports

- o Create tailored executive summaries that inform management and key stakeholders
- o Deliver unique client reports for business teams and board presentations
- o Manage opportunities across portfolios by streamlining and prioritizing for facilities managers
- o Make reporting consistent and repeatable—regardless of your capacity or internal resources

### Dynamic Analysis

- o Drill into the metrics yourself with a hands-on and dynamic approach to data
- o Use the data you already have—cleansed and normalized—to slice and dice for your reporting needs
- o Add data from other sources and develop custom metrics to fulfill specific contract obligations
- o Design analysis filters to get instant summaries so you can find anomalies and opportunities

