

CCAC Building Solutions Uses EnergyPrint to Project & Exceed ROI Plan for Efficiency Improvements

Challenge

A leading property management firm with nearly \$1 billion in assets based in North Carolina had an office building that was uncomfortably warm and experiencing large utility spikes. After several failed attempts to identify the issue, the firm called in CCAC Building Solutions to determine the root cause.

Solution

Using EnergyPrint's Utility Dashboard, CCAC quickly identified where to explore further, allowing them to complete their evaluation in less time. After discovering a multitude of issues, CCAC recommended replacing several rooftop units and upgrading the building's control system. Knowing this recommendation would burden the firm's current budget, CCAC used EnergyPrint's benchmarking capabilities to compare the proposed investment with projected ROI, including:

- Greatly reduced utility bills, service costs and engineering fees
- Less time handling tenant complaints and issues
- Reduced vacancy risk

This approach helped CCAC's new client see the long-term value of taking their recommendation.

Results

By leveraging EnergyPrint's utility data analytics and benchmarking, CCAC achieved both near-term and long-term business benefits:

- Achieved 25% reduction in utility costs, exceeding CCAC's client ROI plan in only three years
- Helped the building earn ENERGY STAR® certification
- Gained trust and confidence from a new client – who now tracks energy savings and ROI plans through CCAC for an additional six buildings



“Data that gives a client confidence to take that next step is worth gold to us. EnergyPrint's analytics save us so much time in evaluating a building's needs — and equip us with the insight we need to show our clients we can really help them and that it's worth the investment.”

– Eddie Dunn, Building Services Consultant, CCAC



Highlights



Industry:
Office



Location:
North Carolina



Solutions:
Utility Dashboard
ENERGY STAR
Controls

ENGAGE CLIENT

→ **Benchmark**
to identify savings and
justify ROI plan



PROVE SAVINGS

→ **25%**
reduction in
utility costs



GROW PORTFOLIO

→ **Client added
6 buildings**
to CCAC's
benchmarking service

